

# Simple HPE StoreEasy backup to Azure cloud

## Protect your data and business

Efficient, secure cloud backup and recovery for HPE StoreEasy Storage using Microsoft® Azure Backup service

### Protect your file data with a simple secure, cloud backup solution

When it comes to the files and data your business runs on, you can't afford to make data protection an afterthought.

Whether you are using complex backup software, shipping tape cartridges offsite, or are looking to replace aging backup infrastructure, you may be experiencing some of these challenges:

- Slow, inefficient backup periods due to data growth and older backup technology in place
- Increasing labor costs due to management and maintenance
- Unreliable and painful recovery time



You've realized that HPE StoreEasy Storage is a better solution to decentralized file storage where countless files are sprawled across disparate servers, PCs, notebooks, and tablets—or confidential and proprietary data stored in personal cloud storage accounts.

Using HPE StoreEasy as centralized, secure storage for employees and applications to store files has proven to enhance control and security over your data while ensuring access to those files whenever and wherever needed.

However, you might not have considered a critical element in your IT transformation.

If your organization's HPE StoreEasy Storage were to be impacted by a catastrophic failure, natural disaster, or accidental or malicious deletion without a backup strategy in place, how long would it take your business to recover? Could your business recover?

How much data can you afford to lose?

### Simple, secure cloud backup for your on-premises file data

More and more organizations like yours are looking to leverage the cloud as a backup option to avoid the maintenance and complexity commonly associated with on-premises backup and recovery solutions.

## HPE StoreEasy Storage

with Azure Backup agent installed



1.

Create recovery vault in Microsoft Azure cloud



2.

Install Azure Backup agent on HPE StoreEasy



3.

Complete initial backup to Azure recovery vault

## Microsoft Azure recovery vault



Optional replication to secondary region

Whether you're looking to deploy your first cloud-based solution or replace aging backup infrastructure, Microsoft Azure's backup-as-a-service solution is a seamless complement to HPE StoreEasy.

With a few simple steps, you can protect your HPE StoreEasy with the Azure Backup service, tailored to your organization's requirements, and gain peace of mind that your critical file data backups are secured in an Azure vault.

- Gain a reliable offsite backup target with three copies of your HPE StoreEasy backups stored separately in an Azure data center.
- Optionally, choose geo-replicated backups stored in a second region to ensure backup data integrity if your primary Azure data center or region were to experience a complete site outage.
- Data is secured through encryption on HPE StoreEasy and in the Azure vault, as well as in transit, and only your organization has the passphrase to unlock and access vaulted backups.
- Select which HPE StoreEasy files and folders you want to back up to Azure and determine a backup frequency that aligns to your needs and budget.

- Schedule as many as three recovery points per day, and retain backups of your data for up to 99 years—longer than most backup traditional solutions are capable of supporting.
- Azure customers are not charged for recovering data from backups, and once the initial seeding is complete, only incremental changes are sent to Azure based on the recovery point schedule you've defined. Azure Backup pricing is based on a pay-as-you-use model.

With already constrained IT resources, you need a simple, straightforward solution for protecting your digital intellectual property and minimizing disruption to your business if the worst-case scenario were to occur.

With HPE StoreEasy as your primary centralized storage for employee and customer files and Microsoft Azure as your cloud backup service, you can strike the right mix of on-premises and cloud infrastructure in a secure and efficient approach to data protection.

Learn more at [hpe.com/storage/storeeasy](http://hpe.com/storage/storeeasy)



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